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Constantinos C. Markides is a

professor of strategic leadership at the

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All the Right Moves and other works.

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Constantinos C. Markides (born 1960)  
is a Cypriot management educator  
and, since 1990, the Robert P.  
Bauman Professor of Strategic  
Leadership at London Business  
School (London, UK). He was listed  
among the Forbes.com list of Most  
Influential Management Gurus (2009).  
Life and work

*Constantinos C. Markides - Wikipedia*  
Professor Markides' book, All the Right  
Moves: A Guide to Crafting  
Breakthrough Strategy was shortlisted  
for the Igor Ansoff Strategic  
Management Award in 2000. Similarly,  
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