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~~Strategic Management Multiple Choice Questions. 1. The term~~

~~strategy is derived from a \_\_\_\_\_ word ‘strategos’ a. Latin b. Greek c. Chinese d. German. 2. The term strategy is derived from the word ‘strategos’ which means a. Tactics b. Leadership c. Generalship d. Management. 3. Strategic management does not involve a. setting objectives~~

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I have 120 Strategic Management multiple choice questions and 2 essay questions I need assistance with. Deadline is 4/1 Part 1 Question 1 of 20 5.0 Points Which of the following is NOT a characteristic of strategic management that makes it different from other types of management? A. It is interdisciplinary.

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According to Markides (1999), a strategic position represents a company's answers to three questions - who should the company target, what products/services should be offered, and: How the company can communicate its position to customers. How the company can do this at the lowest cost. How the company can achieve the biggest market share.

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