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The Graphic Artists Guild Handbook: Pricing & Ethical ...

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The industry bible for graphic arts professionals, with pricing guidelines and information on business, ethical, and legal issues. For forty-eight years, the Graphic Artists Guild Handbook has been the industry bible for graphic arts professionals. This sixteenth edition represents the most ambitious revision and redesign in over a decade, providing both artists and clients the very latest information on business, ethical, and legal issues.

Graphic Artists Guild Handbook | The MIT Press

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Graphic Artists Guild Handbook: Pricing & Ethical Guidelines, 15th Edition is an indispensable resource for people who create graphic art and those who buy it. As the graphic art marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the demand for up-to-date information on business, ethical, and legal issues is greater than ever.

Graphic Artists Guild Handbook: Pricing & Ethical ...

Graphic Artists Guild handbook : pricing & ethical guidelines by Graphic Artists Guild (U.S.) Publication date 2003 Topics Graphic arts -- United States -- Marketing, Artists -- Professional ethics -- United States, Artists -- Legal status, laws, etc. -- United States Publisher

Graphic Artists Guild handbook : pricing & ethical ...

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Graphic Artist's Guild Handbook of Pricing and Ethical ...

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Series: Graphic Artists Guild Handbook of Pricing and Ethical Guidelines; Paperback: 313 pages; Publisher: Graphic Artists Guild; 9 edition (March 15, 1997) Language: English; ISBN-10: 0932102093; ISBN-13: 978-0932102096; Product Dimensions: 7 x 1 x 12.5 inches Shipping Weight: 2.2 pounds (View shipping rates and policies)

Graphic Artists Guild Handbook (Graphic Artists Guild ...

15th Edition of the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines Published. Posted at 23:04h. in Guild News, News by TheGuild. The latest edition of the industry bible, informally known as "PEGs", was released in early April. In addition to the popular pricing tables and sample contracts, the 15th edition features a greatly reworked chapter on Surface Pattern Design, and an expanded and updated chapter with professional, business, and legal resources.

15th Edition of the Graphic Artists Guild Handbook ...

Members receive the handbook when they become members. NON-MEMBERS. If you're not a member, our book, Graphic Artists Guild: Pricing & Ethical Guidelines Handbook has a number of sample contracts for your use. A link to these customizable digital contracts are available to people who show proof of a book purchase.

FAQs - The Graphic Artist Guild

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Community - The Graphic Artist Guild

A Little History About the Handbook... The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines since 1973, and it has become one of the most widely used books of its kind in the industry. Each new edition continues the tradition of providing excellent, up-to-date guidance and advice, incorporating the latest information, listings, and ...

Graphic Artists Guild Survey - The Graphic Artist Guild

Graphic Artists Guild Handbook : Pricing & Ethical Guidelines (Graphic Artists Guild Handbook of Pricing and Ethical Guidelines, 10th Edition) Paperback - June 1, 2001. by Graphic Artists Guild (Author)

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